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<https://www.weddingandeventshow.com>

For Immediate Release

## Puget Sound's Wedding + Event Shows

### Producers of the Tacoma Wedding + Event Show will add a new North Puget Sound show launching in 2027!

Puget Sound, WA (May 2026) - Bird + Duck Media is launching the new SnoKing Wedding + Event Show along with their 4<sup>th</sup> Annual Tacoma Wedding + Event Show in 2027.

On Saturday, January 9 and Sunday, January 10, 2027 the Tacoma Wedding + Event Show will return to downtown Tacoma at the Greater Tacoma Convention Center and then on Saturday, February 20 and Sunday, February 21 the SnoKing Wedding + Event Show will debut at the Lynnwood Event Center. Both shows will be showcasing the best vendors in the wedding and event industry serving the South Sound and North Sound regions. Each Wedding + Show invites couples planning for engagement, those already engaged, and the friends and family planning with them to come get inspired, celebrate, and plan the big day! In addition to couples, these expos also invite corporate planners, gala and auction chairs, and those planning large events as well which can provide returning clients to our vendors.

As the only large format wedding and event industry expo in the south Puget Sound region, Bird + Duck Media's Wedding + Event Show invites a broad audience to join them and that audience includes corporate event planners, local organizations, and others planning big events in the region. "By adding "+ *Event*" to our show title, we hope to engage more than just couples at the show. The reality is, most of our vendors serve more than just weddings, and we want to best support our vendors and grow their audience here in the region," says Nadine Kohler, owner of the show. "We also take a lot of pride in providing this platform to all of these incredible local South Sound and West Sound business owners, many of which are small, women-owned."

The 2027 shows are currently being sponsored by Warm 106.9, PJ Hummel & Co., and American Party Place, as well as being Presented by fantastic vendors like The Wedding Bell, a bridal boutique that has been operating in Tacoma for over 79 years! The outstanding companies in the lineup are simply the BEST the region has to offer in the event industry! Additional Show Presenters are (but not limited to) Celebrity Cake Studio, Carr's Restaurant & Catering, and Sage + Soul Photography. Additional vendors include Silver Cloud at Point Ruston Waterfront, Ben Bridge Jewelers, and many more.

Exhibitors and vendors range from event venues and photographers to wedding/event planners and must-try delectable bites from caterers. "We strive to have a good balance of each wedding/event category from hotels, florists, and jewelers to bakeries and, of course, lots of inspiration for the most memorable events!" says Kohler.

Couples and attendees will enjoy:

- Workshop stage with expert speakers
- Catering samples
- Giveaways, raffles, and prizes

- And much more!

Visit [www.thetacomaweddingshow.com](http://www.thetacomaweddingshow.com) for more details.

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### The Basics

- When:
  - Saturday, January 9, 2027 and Sunday, January 10, 2027 from 11 AM – 3 PM (Tacoma)
  - Saturday, February 20, 2027 and Sunday, February 21, 2027 from 11 AM – 3 PM (Lynnwood)
- Where:
  - Greater Tacoma Convention Center – 1500 Broadway Tacoma, WA 98402
  - Lynnwood Event Center – 3711 196<sup>th</sup> St. SW Lynnwood, WA 98036
- Tickets:
  - To purchase tickets, please visit <https://www.weddingandeventshow.com> and navigate to the specific show for tickets under the ATTEND tab.

### About the Wedding + Event Shows

Both Tacoma Wedding + Event Show and the new SnoKing Wedding + Event Show, community-focused expos produced by Puget Sound event company, Bird + Duck Media, LLC aim to provide a high-quality platform for local small business owners to showcase their wedding or event industry products and services. Bird + Duck Media previously published a magazine sold on newsstands throughout nine counties of Washington State, as well as produced the annual South Sound Wedding Shows running consecutively for over 15 years (with the exception of 2021, 2022, and 2023 due to the pandemic). The South Sound Wedding Shows were boutique-style expos that focused on a local area in the South Sound such as Lacey/Olympia, Chehalis, Bremerton/Kitsap Peninsula, Tacoma, and Puyallup. The fourth annual Tacoma Wedding + Event Show will encompass the entire South Puget Sound region and be held once again at The Greater Tacoma Convention Center (GTCC). The new SnoKing Wedding + Event Show will now encompass the North Puget Sound, including Snohomish County, King County, and beyond. Vendor registrations for both events are open now.

To learn more about each Wedding + Event Show, visit <https://www.weddingandeventshow.com>.

### Calendar Editors

Tacoma/South Sound:

Planning a wedding, gala, auction, quinceañera, corporate events or bash of the year? The Tacoma Wedding + Event Show invites you to come get inspired, celebrate, and plan the big day at the only large-format wedding and event expo in the south Puget Sound region! Come to shop vendors, come to learn wedding day tips, and come to celebrate! The expo is a two-day event happening on Saturday, January 9, 2027 and Sunday, January 10, 2027 from 11 AM - 3 PM each day at the Greater Tacoma Convention Center, 1500 Broadway Tacoma, WA 98402. \$10+. Visit <https://www.weddingandeventshow.com/attentdtacoma> for tickets and details.

Lynnwood/North Sound:

Planning a wedding, gala, auction, quinceañera, corporate events or bash of the year? The SnoKing Wedding + Event Show invites you to come get inspired, celebrate, and plan the big day at the only large-format wedding and event expo in the North Puget Sound region! Come to shop vendors, come to learn wedding day tips, and come to celebrate! The expo is a two-day event happening on Saturday, February 20, 2027 and Sunday, February 21, 2027 from 11 AM - 3 PM each day at the Lynnwood Event Center, 3711 196<sup>th</sup> St. SW Lynnwood, WA 98036. \$10+. Visit <https://www.weddingandeventshow.com/attendlynnwood> for tickets and details.

### Social Media

Facebook: <https://www.facebook.com/WeddingandEventShow>

Instagram: <https://www.instagram.com/weddingandeventshow/>

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